



Panel Book

We make it easy for market researchers to conduct virtual and remote fieldwork by recruiting the perfect participants.

About Us

FLAMINGO PANEL is a mobile and internet-based research firm.

With proprietary panels across Asia, Europe, North & South America, and Middle East across 20 specialties we are an eminent provider of online sample. Since our inception we have been providing online panels solely for market research purpose with superior quality.

Data Quality

We abide by ESOMAR International Code and are members of ESOMAR.

Respondents complete a demographic screening survey with trap questions at the beginning of every session, ensuring profile freshness and attentiveness.

- ❖ We ensure your survey is only completed by unique respondents through a digital fingerprint of their mobile Ad ID, IP address, browser cookies and other characteristics.
- ❖ We actively analyse our network of respondents to eliminate any suspicious IP addresses - proxies, server farms, or other abnormalities.
- ❖ Our users are continuously asked questions that allow us to analyse their consistency and attentiveness.

Data Quality

We abide by ESOMAR International Code and are members of ESOMAR.

- A double opt-in registration process including:
 - Digital Fingerprinting
 - Physical Address Verification
 - Device Verification
 - Geo-IP validations
 - Trap questions
 - CAPTCHA
 - Mobile Verification
 - Third Party Validation Methods
- Systematic detection and removal of deceitful survey participants
- Proactive and sustainable panelist support and panelist helpline

What we serve

Sampling Solutions

Get real insights behind the data by conducting online research across Asia, Europe, North & South America, and Middle East.

Flamingo provides Online survey, Quantitative & Qualitative fieldwork also CATI.

B2B Survey

All the B2B respondents within our panel have had all their Personal Identification Information (PII) well validated at the time of their registration. A panelist is only eligible for B2B surveys after six months of participation history and vetting through 3rd party databases such as LinkedIn.

- Business Decision Makers
- IT Decision Makers
- Small Business owners
- HRDMs
- Employment
- Revenue
- IT Spend
- Marketing Spend
- Advertising Spend
- Many more...

B2C Survey

As far as consumer segment is concerned, we confer suitable solutions depending on the client's needs and requirements.

- Arts/Entertainment/Films
- Travel
- Airlines/Travel
- Teens
- Banking/Finance
- Parenting
- Pet Owners
- HNWI
- Gamers
- Shoppers
- Automotive
- Household Decision Makers
- Education
- Beverages

Healthcare Survey

Our members provide us with information about themselves, their attitudes and behaviors. Over time we have developed profiles that enable us to target respondents in real-time. Access Global patients with ailment conditions ranging from the most common conditions to the rarest of diseases.

General Practitioners

Orthodontists

Pulmonologist

Radiologists

Cancer Sufferers/Caregivers

Asthma

Ulcerative Colitis

Diabetes Type I & II

HIV

Psoriasis

Our Global Coverage

United States

United Kingdom

Canada

India

France

Brazil

Germany

Australia

Mexico

Italy

Spain

Philippines

China

Japan

South Korea

South Africa

Netherlands

Singapore

Poland

New Zealand

Hong Kong

Sweden

Denmark

Norway

Finland

UAE

KSA

Qatar

Kuwait

Turkey

Lebanon

Nigeria

Sri Lanka



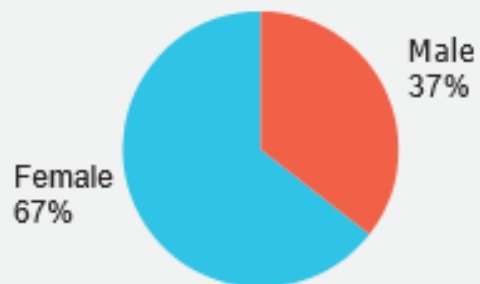
United States

AGE

<18	12%
18-24	30%
25-34	21%
35-44	14%
45-54	10%
55+	13%

HOUSEHOLD INCOME

Less than \$10,000	30.02%
\$10,000 to \$19,999	12.48%
\$20,000 to \$29,999	11.68%
\$30,000 to \$39,999	7.95%
\$40,000 to \$49,999	5.23%
\$50,000 to \$59,999	4.29%
\$60,000 to \$69,999	2.91%
\$70,000 to \$79,999	2.81%
\$80,000 to \$89,999	1.86%
\$90,000 to \$99,999	1.80%
\$100,000 to \$149,999	4.10%
\$150,000 to \$199,999	1.45%
\$250,000+	1.78%
Prefer not to answer	10.99%



► Panel Counts: 250000

ETHNICITY

White	55.39%
Black, or African American	19.75%
Indian or Alaska Native	2.67%
Asian	4.95%
Pacific Islander	1.43%
Some other race	7.37%
Prefer not to answer	8.44%



United States

EDUCATION LEVEL

Less than high school	20.13%
High school graduate	27.95%
Other post high school vocational training	4.90%
Some college - no degree	18.08%
Associates degree (AA, AS, AB)	7.85%
Bachelor's degree (BA, BS)	10.21%
Master's degree (MA, MS, MEng, MEd, MSW, MBA)	4.75%
Professional degree (MD, DDS, DVM, LLB, JD)	1.29%
Doctorate degree (PhD, EdD)	2.00%
None of the above	2.83%

EMPLOYMENT STATUS

Employed full-time	36.26%
Employed part-time	14.68%
Self-employed full-time	4.89%
Self-employed part-time	3.28%
Temporarily unemployed	6.00%
Full-time homemaker	4.00%
Retired	5.31%
Student	12.24%
Disabled	4.93%
Prefer not to answer	8.41%

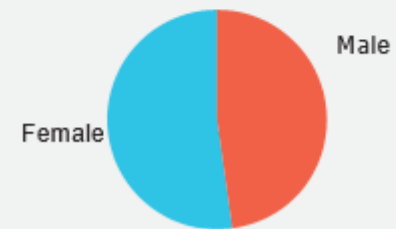
United Kingdom

AGE

<18	14%
18-24	32%
25-34	22%
35-44	13%
45-54	9%
55-99	10%

HOUSEHOLD INCOME

Less than 15,000	28.03%
15,000 to 24,999	22.11%
25,000 to 34,999	13.25%
35,000 to 44,999	8.40%
45,000 to 59,999	5.95%
60,000 to 84,999	4.17%
85,000 to 124,999	2.66%
125,000 to 149,999	0.56%
150,000 to 174,999	0.41%
175,000 and above	1.99%
Prefer not to answer	12.47%



► Panel Counts: 120000

► Panel Counts: 150000

Canada

AGE

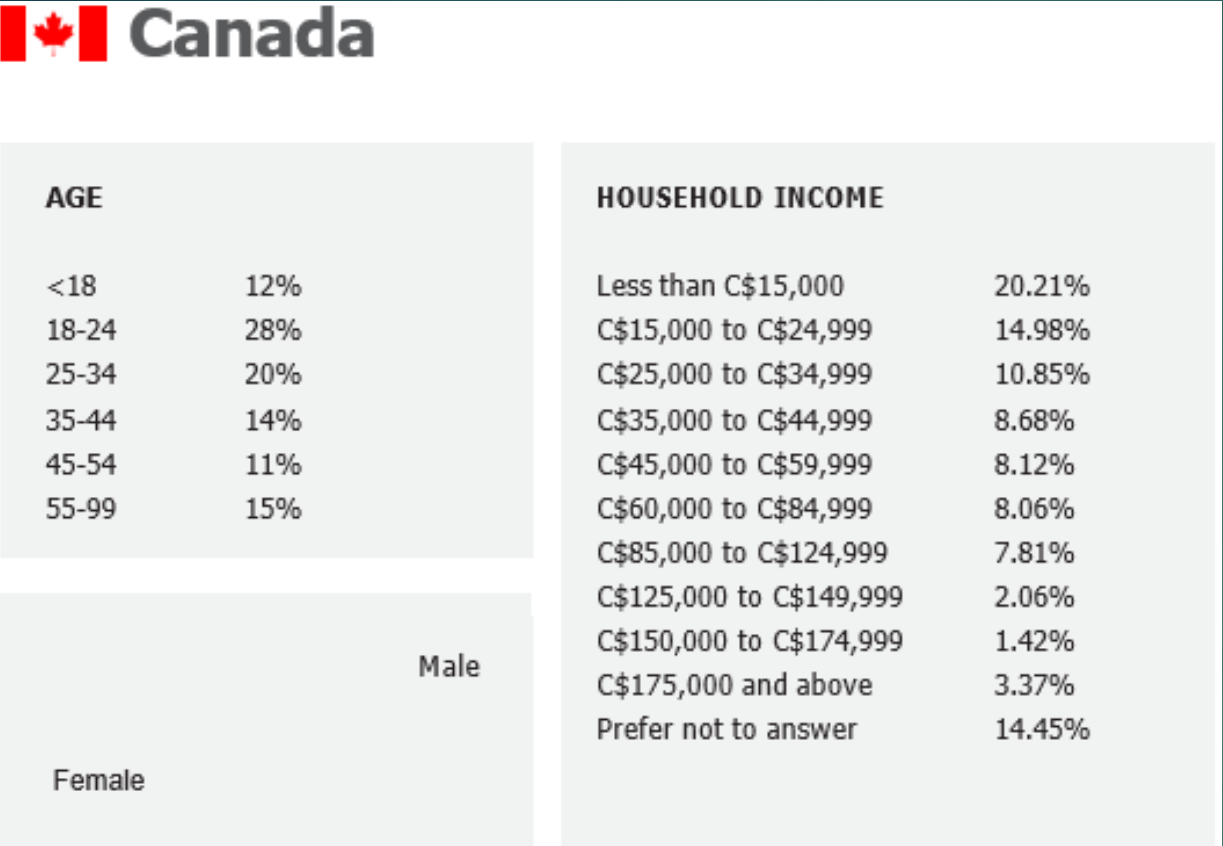
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18-24	28%
25-34	20%
35-44	14%
45-54	11%
55-99	15%

HOUSEHOLD INCOME

Less than C\$15,000	20.21%
C\$15,000 to C\$24,999	14.98%
C\$25,000 to C\$34,999	10.85%
C\$35,000 to C\$44,999	8.68%
C\$45,000 to C\$59,999	8.12%
C\$60,000 to C\$84,999	8.06%
C\$85,000 to C\$124,999	7.81%
C\$125,000 to C\$149,999	2.06%
C\$150,000 to C\$174,999	1.42%
C\$175,000 and above	3.37%
Prefer not to answer	14.45%

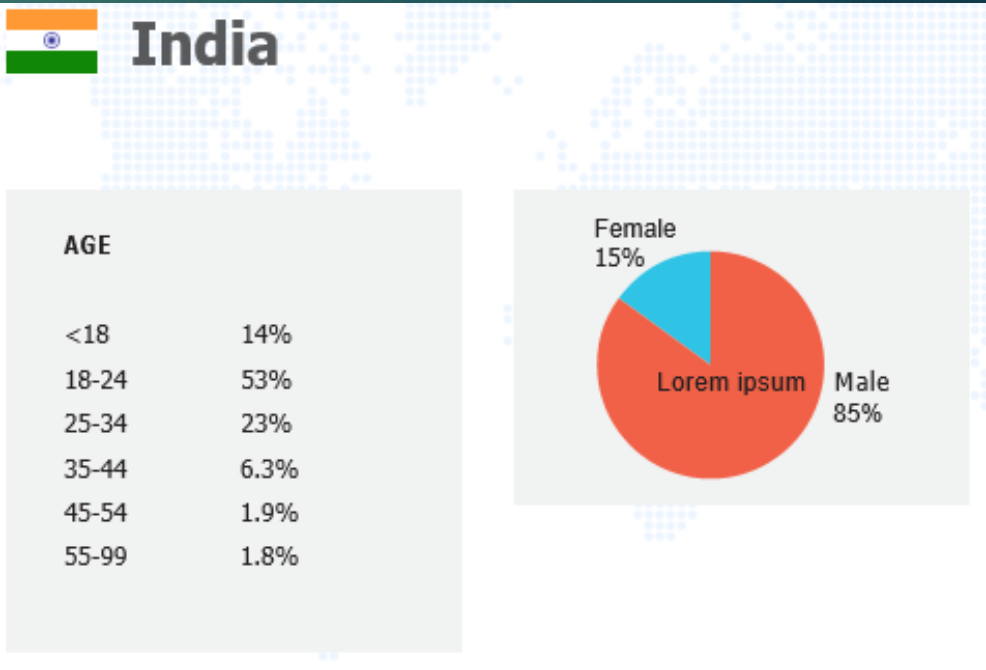
Female

Male



► Panel Counts: 375000

► Panel Counts: 304000



Australia

AGE

<18	15%
18-24	34%
25-34	20%
35-44	12%
45-54	8%
55-99	10%

HOUSEHOLD INCOME

Less than A\$15,000	24.30%
A\$15,000 to A\$24,999	14.53%
A\$25,000 to A\$34,999	8.25%
A\$35,000 to A\$44,999	6.46%
A\$45,000 to A\$59,999	6.85%
A\$60,000 to A\$84,999	6.71%
A\$85,000 to A\$124,999	7.24%
A\$125,000 to A\$149,999	2.26%
A\$150,000 to A\$174,999	1.68%
A\$175,000 and above	5.02%
Prefer not to answer	16.71%

Male
54%

Female

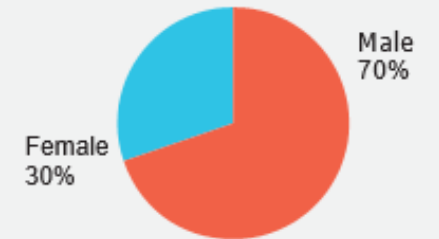
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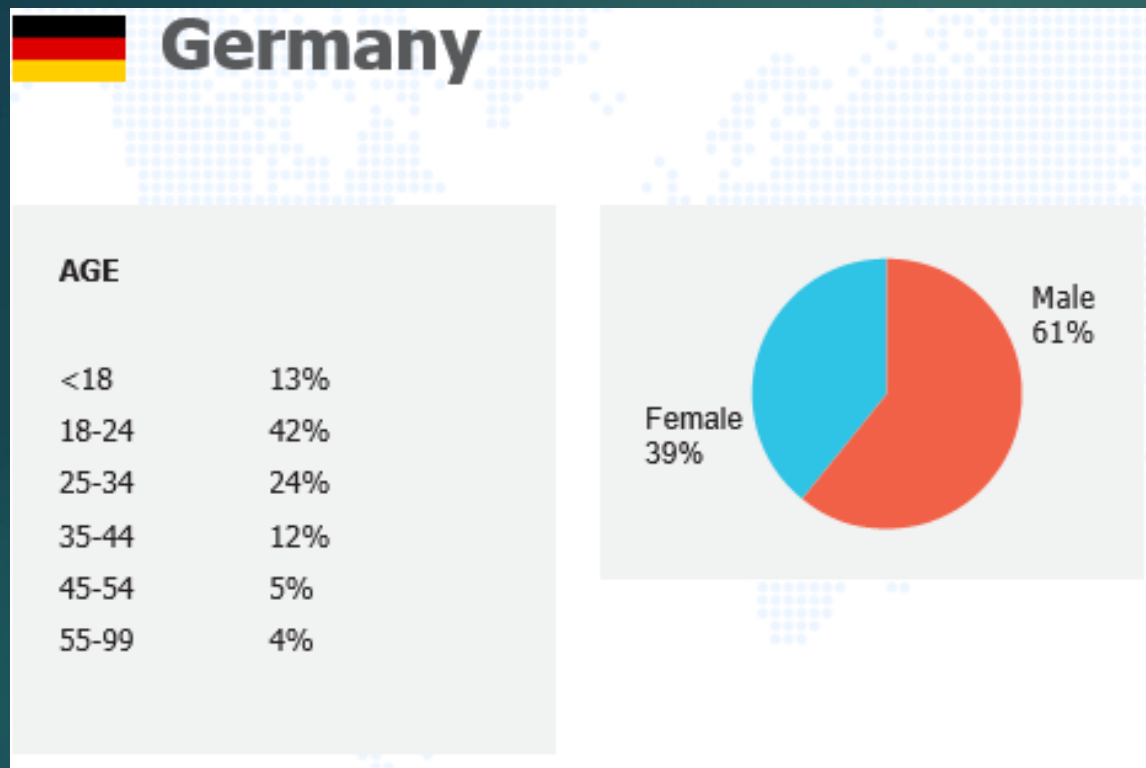
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Mexico

AGE

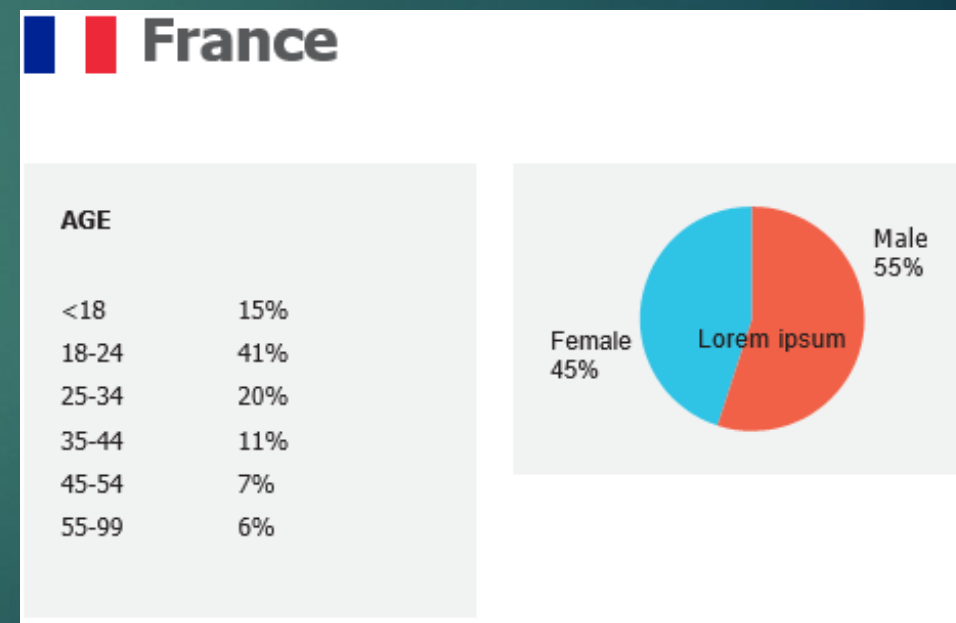
<18	21%
18-24	50%
25-34	18%
35-44	6%
45-54	2.5%
55-99	2.5%





► Panel Counts: 398000

► Panel Counts: 335000





Spain

AGE

<18	14%
18-24	45%
25-34	21%
35-44	12%
45-54	5.2%
55-99	3.6%



► Panel Counts: 144000

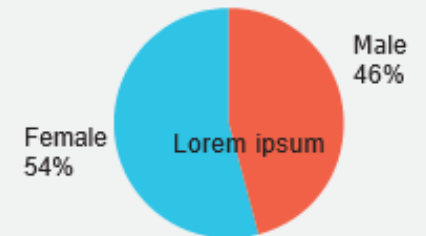
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Philippines

AGE

<18	12%
18-24	39%
25-34	31%
35-44	12%
45-54	4%
55-99	3%

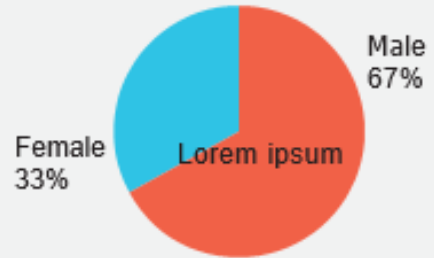




China

AGE

<18	20%
18-24	46%
25-34	24%
35-44	6.5%
45-54	1.3%
55-99	1.5%



► Panel Counts: 94000

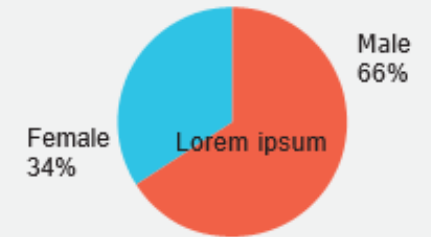
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Japan

AGE

<18	29%
18-24	33%
25-34	18%
35-44	11%
45-54	5.5%
55-99	3.2%





Brazil

AGE

<18	29%
18-24	44%
25-34	16%
35-44	6.5%
45-54	2.3%
55-99	2%



► Panel Counts: 360000

► Panel Counts: 129000



Italy

AGE

<18	11%
18-24	35%
25-34	20%
35-44	14%
45-54	10%
55-99	8.9%





South Africa

AGE

<18	16%
18-24	39%
25-34	23%
35-44	11%
45-54	5.6%
55-99	5.2%



► Panel Counts: 55000

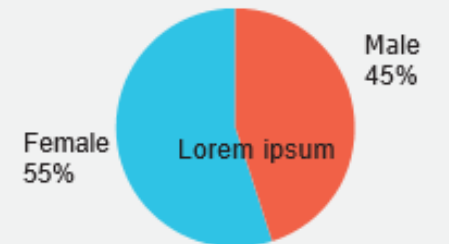
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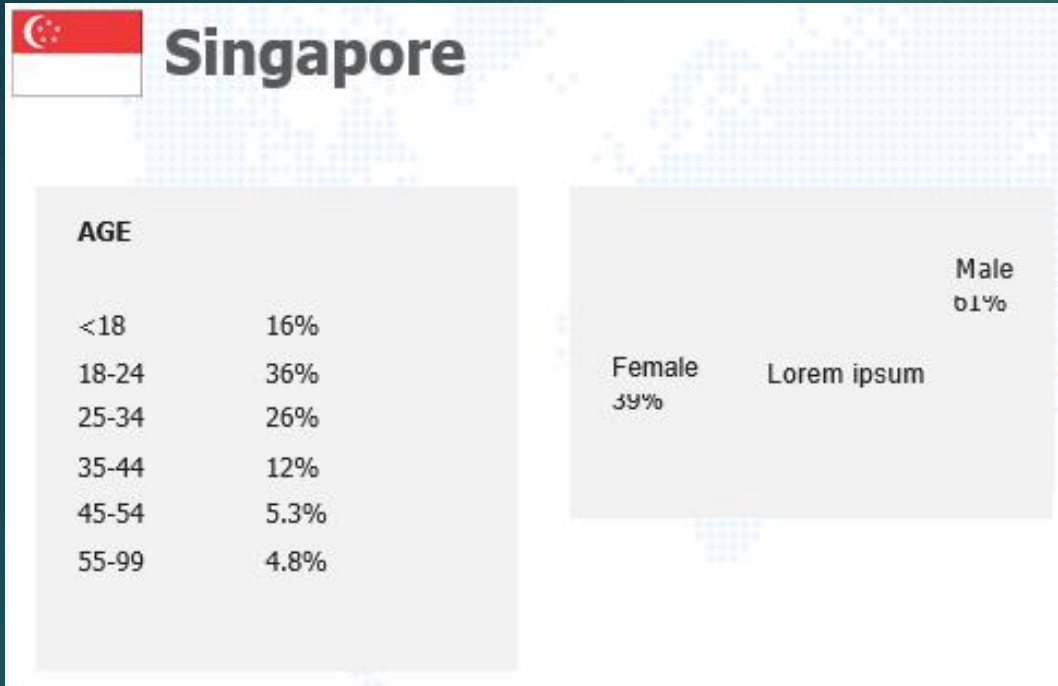


South Korea

AGE

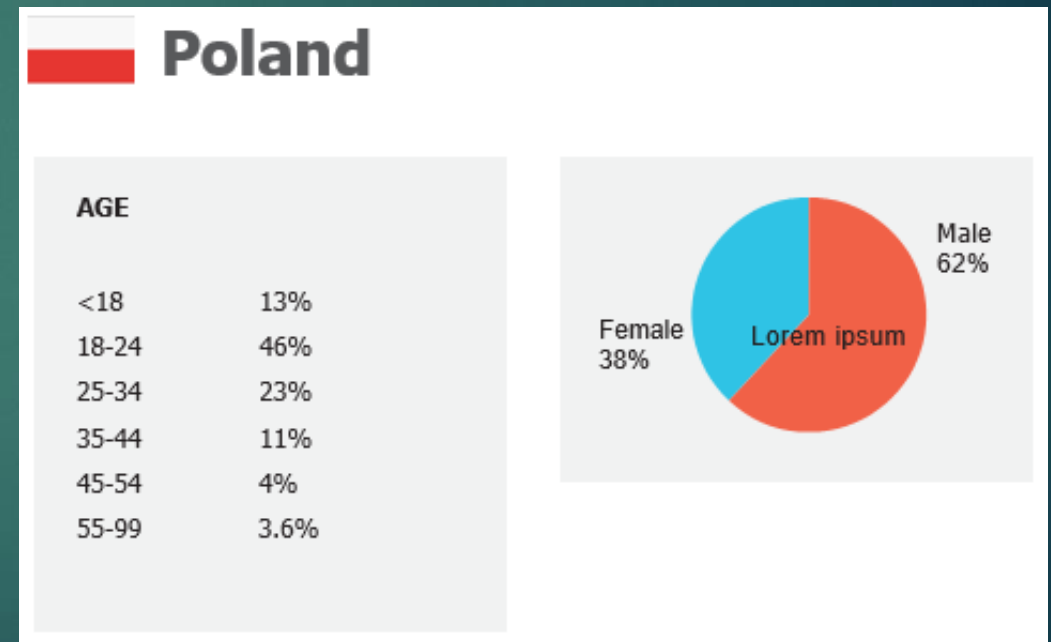
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18-24	35%
25-34	19%
35-44	9.6%
45-54	4.4%
55-99	4.4%





► Panel Counts: 35000

► Panel Counts: 18000





New Zealand

AGE

<18	19%
18-24	32%
25-34	17%
35-44	11%
45-54	8.4%
55-99	12%



► Panel Counts: 13000

► Panel Counts: 29000



Hong Kong

AGE

<18	16%
18-24	47%
25-34	25%
35-44	7.2%
45-54	2.1%
55-99	2.5%

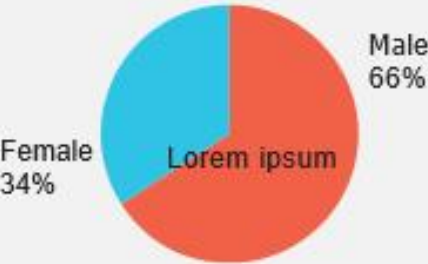




Sweden

AGE

<18	25%
18-24	38%
25-34	18%
35-44	8.5%
45-54	4.7%
55-99	5.1%



► Panel Counts: 000

► Panel Counts: 17000

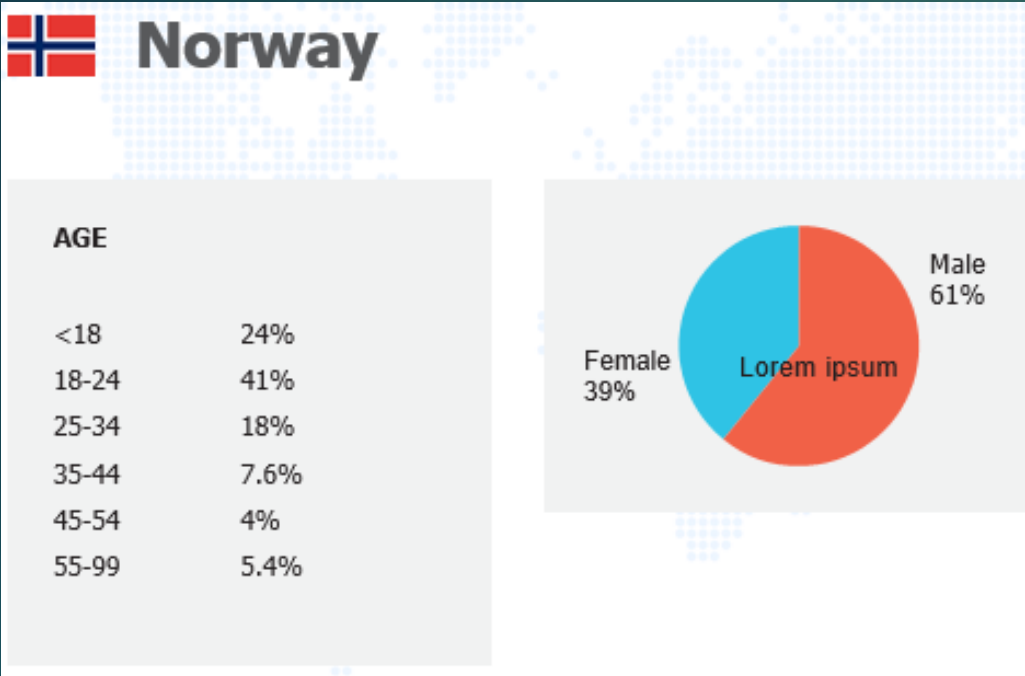


Denmark

AGE

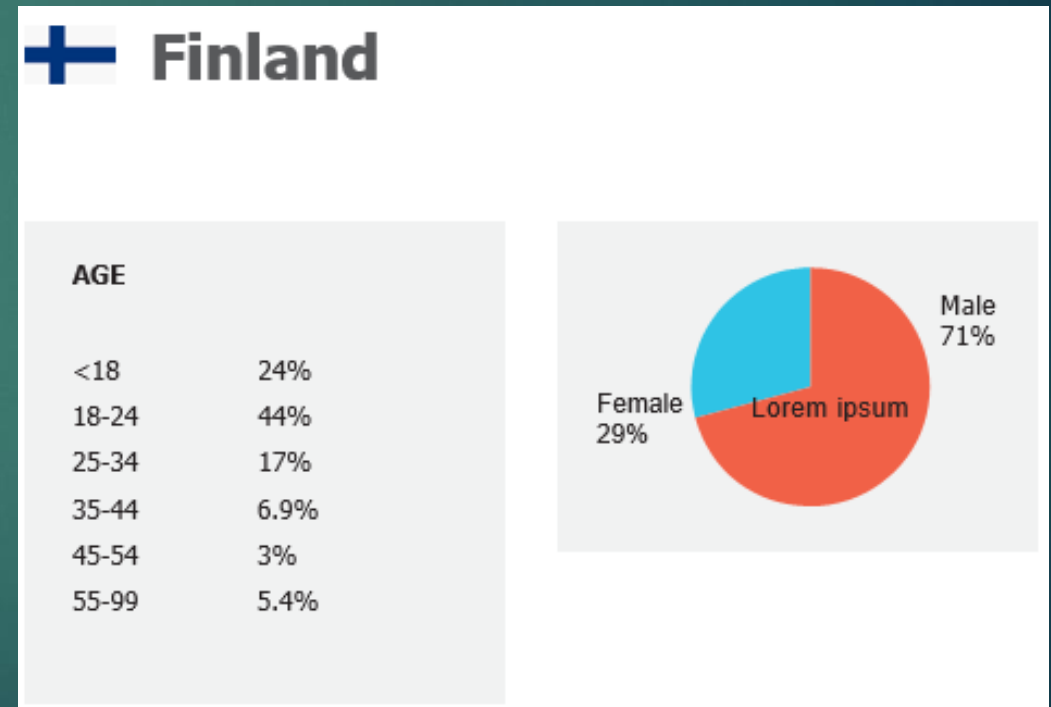
<18	26%
18-24	39%
25-34	18%
35-44	8.3%
45-54	4.2%
55-99	4.3%





► Panel Counts: 11000

► Panel Counts: 10000



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Thank You